

Print/Advertising Specifications



*How to
format your ad*

SAFE AREA SIZE

(7.5"x10")

No text or important images outside this area

TRIM SIZE

(0.5" all the way around - 8.5"x11" at edge)

True edge of paper

BLEED SIZE

(0.125" all the way around - 8.75"x11.25" at edge)

Will be cut off after printing

FILE SUBMISSION: PDF or JPG

Email caryn@boxerdigest.com or load larger files

www.hightail.com/u/greatdanereview-ads



| Ad Type | Safe Area | Trim | with Bleed | DPI | Color |
|--|-----------------------------|------------------------------|----------------|-----|-------|
| Full Page | 7.5" x 10" | 8.5" x 11" | 8.75" x 11.25" | 300 | CMYK |
| 2 Page Spread | 7.5" x 10" <i>each page</i> | 17.25" x 11" | 17.5" x 11.25" | 300 | CMYK |
| Foldout | | Contact Us | | | |
| Vertical Half Page | | 4" x 11" no trim or bleed | | 300 | CMYK |
| Quarter Page | | 3.5" x 5" no trim or bleed | | 300 | CMYK |
| Business Card | | 2.5" x 2" no trim or bleed | | 300 | CMYK |
| Online Photo Gallery, Puppy Review or Memorial | | 6.663" x 5" no trim or bleed | | 300 | CMYK |
| Online Only Stud Gallery or Litterbox | | 1000 pixels x 750 pixels | | 72 | RGB |
| Feature Dane Slides (up to 3) | | 930 pixels x 750 pixels | | 72 | RGB |
| Top Billing Slides (up to 3) | | 600 pixels x 500 pixels | | 72 | RGB |