

Print/Advertising Specifications



*How to
format your ad*

SAFE AREA SIZE
(7.5"x10")

No text or important images outside this area

TRIM SIZE
(0.5" all the way around - 8.5"x11" at edge)
True edge of paper

BLEED SIZE
(0.125" all the way around - 8.75"x11.25" at edge)
Will be cut off after printing

FILE SUBMISSION: PDF or JPG
Email caryn@boxerdaily.com or load larger files
www.hightail.com/u/greatdanereview-ads



Ad Type	Safe Area	Trim	with Bleed	DPI	Color
Full Page	7.5" x 10"	8.5" x 11"	8.75" x 11.25"	300	CMYK
2 Page Spread	7.5" x 10" <small>each page</small>	17.25" x 11"	17.5" x 11.25"	300	CMYK
Foldout		Contact Us			
Vertical Half Page		4" x 11" no trim or bleed		300	CMYK
Quarter Page		3.5" x 5" no trim or bleed		300	CMYK
Business Card		2.5" x 2" no trim or bleed		300	CMYK
Online Photo Gallery, Puppy Review or Memorial		6.663" x 5" no trim or bleed		300	CMYK
Online Only Stud Gallery or Litterbox		1000 pixels x 750 pixels		72	RGB
Feature Dane Slides (up to 3)		930 pixels x 750 pixels		72	RGB
Top Billing Slides (up to 3)		600 pixels x 500 pixels		72	RGB